

## JULIA MCGINNIS

Julia was born and raised in Denver, Colorado where she learned to ski at the age of three. She was lucky enough to have world-class resorts in her backyard and her love for skiing and the mountains grew throughout her childhood and remained a passion throughout her adult life.

She's continued the family tradition and both her children, Sophia, and Dylan, have raced with the Meadows Ski Team for several years, and Sophia did double duty this past year as a racer on her high school's (OES) team.

Julia attended Colby College in Maine, where she was exposed to the wonders of East Coast skiing and developed a newfound appreciation for western snow. After Colby, she won a scholarship to live in Munich, Germany where she spent every weekend possible exploring the terrain in the Austrian and Swiss Alps. Julia went on to earn a master's degree in international Affairs at Columbia University and has spent the last 20 years as a retail consultant and marketing director at Banana Republic and Nike.

She is currently the Head of North America Marketing at Columbia Sportswear. Now settled in Portland, she's developed a love for the terrain in the PNW and spends weekends with her kids, and their dog Camper, hiking, paddle boarding, skiing, and embracing any adventure that comes their way.